



SPONSORSHIP OPPORTUNITIES

Join West Michigan HR leaders in Spring Lake for a day of practical sessions, peer connections, and fresh perspectives on everything from talent management to workplace culture.

Sponsor Opportunities	Keynote Sponsors (2)	Lanyard Sponsor (Exclusive)	Luncheon Sponsor (3)	Session Sponsor (3)	Book Sponsor (2)	Bag Sponsor (2)	Notebook Sponsor (2)	Breakfast Sponsor (3)	Refreshment Sponsor (3)
	\$3,000	\$2,500	\$2,500	\$2,500	\$2,500	\$2,000	\$2,000	\$1,800	\$1,500
Complimentary conference attendees	6	4	4	4	4	3	3	2	2
Opportunity to introduce keynote speaker	•								
Opportunity to introduce breakout session				•					
Logo on sponsor item		•			•	•	•		
Logo presence and link on conference webpage	•	•	•	•	•	•	•	•	•
Signage announcing sponsorship	•	•	•	•	•	•	•	•	•
Social media promotion and name announced at conference	•	•	•	•	•	•	•	•	•
Company logo on PowerPoint presentations at conference	•	•	•	•	•	•	•	•	•
Featured ad in ASE weekly e-newsletter	•								
List of conference attendees with email addresses	•	•	•	•	•	•	•	•	•
Exhibit space with two exhibitor registrations	•	•	•	•	•	•	•	•	•

As a conference exhibitor, your company will enjoy these benefits:	Conference Exhibitor
• Premium exhibit space with two exhibitor registrations	MEMBERS: \$750
• List of conference attendees with email addresses	NON-MEMBERS: \$1,000

Contact: Dana Weidinger | Director, Strategic Partnerships, ASE | dweidinger@aseonline.org | 248-223-8004



Sponsor REGISTRATION FORM

PLEASE CHECK YOUR SPONSORSHIP LEVEL

Keynote Sponsors (2)	Lanyard Sponsor (Exclusive)	Luncheon Sponsor (3)	Session Sponsor (3)	Book Sponsor (2)	Bag Sponsor (2)	Notebook Sponsor (2)	Breakfast Sponsor (3)	Refreshment Sponsor (3)	Exhibitor

Company Name _____ Contact _____

Address _____

City _____ State _____ ZIP Code _____

Phone (____) _____ E-Mail _____

PLEASE CHECK YOUR METHOD OF PAYMENT

Check made payable to American Society of Employers

Mail to: American Society of Employers, 5505 Corporate Dr., Suite 200, Troy, MI 48098

Bill Me

Billing Address (if different from above) _____

City _____ State _____ ZIP Code _____

Signature _____ Date _____

Credit Card Payment: To pay by credit card please visit our website at www.aseonline.org and click on "Pay Invoice" option at the top right of the homepage.

Please use sponsorship level name as your invoice number.