

SPONSORSHIP OPPORTUNITIES



Employment Law Briefing - Opportunities in both Troy, September 10, 2025, and West Michigan, September 11, 2025.

This premier employment law event will include a legislative update and sessions on the most current employment law issues impacting employers.

Sponsorship Opportunities	Exclusive Lunch Sponsor \$1,500	(2) Breakfast Sponsor \$1,000	Supporting Sponsor \$750	Exhibitor \$300
Complimentary event registations	4	3	2	
Opportunity to introduce keynote	•			
Opportunity to introduce plenary session		•		
Logo presence and link on event web page	•	•	•	
Social Media promotion and name announced at event	•	•	•	
Company logo on presentations at event	•	•	•	
List of event attendees with email addresses	•	•	•	•
Exhibit space with one exhibitor registration	•	•	•	•



Sponsor REGISTRATION FORM



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PLEASE CHECK YOUR SPONSORSHIP LEVEL						
	EXCLUSIVE Lunch Sponsor \$1,500	EXCLUSIVE Breakfast Sponsor \$1,000	Supporting Sponsor \$750	Exhibitor \$300		
Troy - 9/10/25						
Spring Lake - 9/11/25						
Both Locations						
Company Name Address City Phone () PLEASE CHECK YOUR N		State E-Mail _		ZIP Code		
Check made payable Mail to: American So		of Employers 505 Corporate Dr., Suit	e 200, Troy, MI 48098			
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