

everythingpeople.™
Annual Summit

2015

November 4, 2015

Detroit Athletic Club

AMERICAN SOCIETY OF EMPLOYERS
HR Executive of the Year

2015



HR Executive of the Year
2015
Sponsorship Opportunities





Be a sponsor...

of the most prestigious Human Resources event of the year!



November 4, 2015

Detroit Athletic Club
241 Madison Avenue
Detroit, Michigan

everythingpeople.™ Annual Summit

2015

Be a partner with ASE
at the 12th Annual Summit!

The ASE Annual Summit is the most anticipated Human Resources event in Michigan. It's your opportunity to network with fellow business professionals and honor the best of the Human Resource profession as we present the recipients of the **Michigan HR Executive of the Year** awards.

Secure your company's place at this exclusive celebration with a premium corporate sponsorship. Contact George Brown at 248.223.8019 by October 2nd to be included in all Annual Summit marketing materials.

Presented by the
American Society of Employers **ASE**

Sponsorship Opportunities

Advertising Sponsors – \$1,000

- Full-page ad in Summit program
- One ticket to the Summit

Contributing Sponsors – \$1,750

- Full-page ad in Summit program
- Company's name in the Summit's PowerPoint presentations
- Company's logo on Summit's marketing material
- Company's logo and hyperlink on electronic marketing material
- Company's name announced as Contributing Sponsor at Summit
- Two tickets to the Summit

Hors D'oeuvres Sponsors – \$3,000

- All the benefits of Contributing Sponsor plus
- Recognition and signage as Hors D'oeuvres Sponsor
 - Six tickets to the Summit (upgrade from two tickets)

Refreshment Sponsors – \$3,500

- All the benefits of Contributing Sponsor plus
- Recognition and signage as Refreshment Sponsor
 - Eight tickets to the Summit (upgrade from two tickets)

Dessert Sponsors – \$4,000

- All the benefits of Contributing Sponsor plus
- Recognition and signage as Dessert Sponsor
 - Sponsor's logo embossed on dessert truffles
 - Eight tickets to the Summit (upgrade from two tickets)

Presenting Sponsors – \$5,000

- All the benefits of Contributing Sponsor plus
- Recognition and signage as Presenting Sponsor
 - Eight tickets to the Summit (upgrade from two tickets)
 - Sponsor's representative will present one of the evening's awards



Please complete the enclosed registration form then ...

scan and email to:
gbrown@aseonline.org

...or fax to:
American Society of Employers
(248) 353-1224,
attention: Annual Summit

...or mail to:
American Society of Employers
Victor Park West
19575 Victor Parkway
Livonia, MI 48152

To be included in all Annual Summit marketing materials, you must commit to your sponsorship by **October 2, 2015.**

PREVIOUS WINNERS

HR *Executive* of the Year 2015



Organizations with
1,000 or more
Michigan employees:

Organizations with
fewer than 1,000
Michigan employees:

Health and Human
Services Organizations
with 500 or more
Michigan employees:

Health and Human
Services Organizations
with fewer than 500
Michigan employees:

2014

John J. Quattrone
Senior Vice President
Global Human Resources
General Motors

Gale L. LaRoche
Vice President, HR
and Administration
Wayne County
Airport Authority

Barbara A. Palmer
Corporate Vice President
of Human Resources
and Employee Services
Botsford Hospital

Teresa Schwartz
Vice President
of Human Resources
JVS

2013

Kevin M. Butler
Senior Vice President
HR Management & Global
Business Services
Delphi Corporation

Bryan L. Gilleland
Vice President, HR
and Corporate Planning
Frankenmuth Insurance

William Peterson
Vice President HR
McLaren Health Care
Corporation

Nancy McKeague
Senior Vice President
& Chief HR Officer
Michigan Health &
Hospital Association

2012

Nancy A. Rae
Senior Vice President
Human Resources
Chrysler Group LLC

Mark Jenkins
Vice President
Human Resources
Logicalis

Deloris Hunt
Senior Vice President
Chief HR Officer
Detroit Medical Center

Joan Cliff
Director of Human
Resources and Quality
Adult Well-Being Services

2011

Larry E. Steward
Vice President
Human Resources
DTE Energy Company

Kari Lawry
Vice President
Human Resources
Atlas Oil Company

Kathy Oswald
Senior Vice President
Chief HR Officer
Henry Ford Health System

Anathea L. Collar, SPHR
Vice President
Human Resources
Arbor Hospice

Note: Titles and companies at time of award.



Victor Park West

19575 Victor Parkway, Suite 100
Livonia, MI 48152

248.353.4500 • www.aseonline.org

2015 Sponsor Registration Form

everythingpeople.™
Annual Summit

2015

Wednesday,
November 4, 2015

Detroit Athletic Club
Detroit, Michigan

PLEASE COMPLETE, THEN...

Email to: gbrown@aseonline.org

or fax to: American Society of Employers
(248) 353-1224, attention Annual Summit

or mail to: American Society of Employers
Victor Park West • 19575 Victor Parkway
Suite 100 • Livonia, MI 48152

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by **October 2, 2015**.

Please check your level
of participation:

Presenting
Sponsor
\$5,000

Dessert
Sponsor
\$4,000

Refreshment
Sponsor
\$3,500

Hors D'oeuvres
Sponsor
\$3,000

Contributing
Sponsor
\$1,750

Full-Page Ad In
Summit Program
\$1,000

Company Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP Code _____

Phone (_____) _____ FAX (_____) _____

Authorized By _____

E-Mail _____

Please check your method of payment:

Check, payable to American Society of Employers

\$

Total Amount Enclosed/To Bill

Bill Me (ASE members only — Member ID # _____)

Credit Card (Complete fields below) **VISA** **MasterCard** **AMEX**

Card Number _____

Name on Card _____

Expiration Date _____ Security Code _____

VISA/MasterCard — 3-digit code on back of card
AMEX — 4-digit code on front of card

Billing Address (if different from above) _____

City _____ State _____ ZIP Code _____

Signature _____ Date _____

An ASE representative will contact you to discuss logo and ad deadlines.



AMERICAN SOCIETY OF EMPLOYERS
Victor Park West
19575 Victor Parkway, Suite 100
Livonia, MI 48152

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