

**Afternoon Keynote Presentation**  
**Life and Leadership**

□ **Jeffrey Zaslow, Columnist, Wall Street Journal**

*Wall Street Journal* columnist Jeffrey Zaslow's books are about what happens to people when life takes an unexpected turn. The results are surprising, funny and often moving. Mr. Zaslow has collaborated with some of the most inspiring people of our time, including Professor Randy Pausch (*The Last Lecture*) and U.S. Airways pilot Capt. Chesley "Sully" Sullenberger (*Highest Duty*). He is currently working on a book with Rep. Gabrielle Giffords and her husband, astronaut Mark Kelly.

As an added bonus, attendees will receive a copy of *The Last Lecture*, and after his talk Mr. Zaslow will make himself available to sign copies of the book for those who want a memento of the occasion.