

Be a sponsor of the **most prestigious**  
Human Resources event of the year!



**October 20, 2010**

Detroit Athletic Club  
241 Madison Avenue  
Detroit, Michigan

The ASE Annual Summit is the most anticipated Human Resources event in Michigan. It's your opportunity to network with fellow business and Human Resource professionals and honor the best of our profession as we present the recipients of Michigan HR Executive of the Year awards.

Secure your company's place at this exclusive celebration with a premium corporate sponsorship. Contact George Brown at (248) 223-8019 by September 3 to be included in all Annual Summit marketing materials.

Presented  
by the  
American  
Society  
of Employers



## ASE 2010 Annual Summit Sponsorship Opportunities

**Advertising Sponsors** \$1,000

- Full-Page Ad in Summit Program
- One ticket to the Summit

**Contributing Sponsors** \$1,500

- Full-Page Ad in Summit Program
- Company's name in the Summit's Power Point presentations
- Company's logo on Summit's marketing material
- Company's logo and hyperlink on electronic marketing material
- Company's name announced as Contributing Sponsor at Summit
- Two tickets to the Summit

**Hors d'oeuvres Sponsors** \$2,500

- All the benefits of Contributing Sponsor plus
- Recognition and signage as Hors d'oeuvres Sponsor
  - Six tickets to the Summit (upgrade from two tickets)

**Dessert Sponsors** \$3,000

- All the benefits of Contributing Sponsor plus
- Recognition and signage as Dessert Sponsor
  - Dessert truffles served with company's logo
  - Six tickets to the Summit (upgrade from two tickets)

**Cocktail Hour Sponsors** \$3,500

- All the benefits of Contributing Sponsor plus
- Recognition and signage at event as Cocktail Hour Sponsor
  - Eight tickets to the Summit (upgrade from two tickets)

**Presenting Sponsors** \$5,000

- All the benefits of Contributing Sponsor plus
- Recognition and signage at event as Presenting Sponsor
  - Eight tickets to the Summit (upgrade from two tickets)
  - Representative of your company will present one of the evening's awards

**scan and  
email to:** [gbrown@aseonline.org](mailto:gbrown@aseonline.org)

**...or fax to:** American Society of Employers  
(248) 353-1224, attention: Annual Summit

**...or mail to:** American Society of Employers  
23815 Northwestern Hwy.  
Southfield, MI 48075-7713.

To be included in all Annual Summit marketing materials, you must commit to your sponsorship by **September 3, 2010.**

Please  
complete  
the enclosed  
registration  
form...

# SPONSOR REGISTRATION FORM



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or fax to  
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Please check your level  
of participation:

Presenting  
Sponsor  
\$5,000

Cocktail Hour  
Sponsor  
\$3,500

Dessert  
Sponsor  
\$3,000

Hors d'oeuvres  
Sponsor  
\$2,500

Contributing  
Sponsor  
\$1,500

Full-Page Ad In  
Summit Program  
\$1,000

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ FAX ( \_\_\_\_\_ ) \_\_\_\_\_

Authorized By \_\_\_\_\_

E-Mail \_\_\_\_\_

Please check your method of payment:

**Check**, payable to American Society of Employers

**Bill Me** (ASE members only — Member ID # \_\_\_\_\_ )

**Credit Card** (Complete fields below)  VISA  MasterCard  AMEX

\$

Total Amount Enclosed/To Bill

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

VISA/MasterCard — 3-digit code on back of card  
AMEX — 4-digit code on front of card

Billing Address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

An ASE representative will contact you to discuss logo and ad deadlines.



(248) 353-4500  
23815 Northwestern Highway  
Southfield, Michigan 48075

[aseonline.org](http://aseonline.org)