



Call for Presentations Become a Part of ASE's Knowledge Community

Deadline for submitting proposals: October 31, 2010

The American Society of Employers is interested in further leveraging the expertise of our members to create a unique Knowledge Community based on a broad sharing of best practices and innovative means to Human Resource solutions. ASE is currently accepting proposals for consideration to be presentations at ASE networking events in 2011.

If interested, please submit your proposal before **October 31, 2010**. An ASE committee will review the proposals and follow up with their authors for further review.

Potential Audience:

Attendees are human resource practitioners drawn from around the state of Michigan, ranging from entry level to senior management, from organizations of all sizes and business sectors.

Audience size could vary from 15 – 300.

Types of Presentations:

Formats range from traditional lecture to facilitated discussions to keynote speeches.

An interactive presentation format is preferred.

Subject matter can be anything of interest to HR professionals. Typical topics would include but not be limited to the following:

- Compensation and Benefits
- Legal issues
- Organizational Development/Talent Management
- HR Strategy/Leadership/Motivation
- Training/Engagement
- HRIS systems
- Networking/Bargaining/Negotiating
- Work-Life/Diversity/Inclusion....

Evaluation Criteria

Proposals will be evaluated based on:

- Audience appeal and interest: Subject should be timely and important
- Clarity of presentation
- Interactive audience engagement
- Design of the Presentation
- Educational content

Given the overall purpose of this initiative, it is not ASE's policy to directly compensate presenters. However, presenters will benefit from exposure of their practice, or their organizations, to the broad ASE community.

Submission of Proposal:

Please include all of the following elements in your proposal.

Title:

Format: Interactive, lecture, demonstration etc

Topic Areas: Major HR topic areas that the presentation will address

Audiovisual needs:

Presenter Information: Contact information for all presenters and a bio

Outline: A one-page outline covering the major discussion points of the presentation

Description: Three to four sentences describing the presentation that could be used as publicity in ASE brochures and marketing materials.

Completed proposals can be sent to:

Suneetha Giridhar

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American Society of Employers

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Livonia, MI 48152

(Attn: ASE Knowledge Community)

Or via Email: sgiridha@aseonline.org

For further questions call Suneetha Giridhar at 248-223-8017